

# **NORTH COUNTY TRANSIT**

---

## **SAN DIEGO RAILROAD**

### **Executive Committee Agenda**

**Tuesday, April 7, 2026 at 11:00 a.m.**  
**Location: NCTD Administrative Offices,**  
**810 Mission Avenue, Oceanside, CA 92054**

**Priya Bhat-Patel, Board Chair**  
**Mike Sannella, Board Vice-Chair**  
**Tracy Martinez, MSPBD Committee Chair**  
**Jewel Edson, PAF Committee Vice-Chair**

**Mary Dover – Committee Liaison**

**View Live Stream at:**  
**<https://www.youtube.com/GoNCTD>**

#### **MISSION**

The mission of North County Transit District, which operates as North County Transit – San Diego Railroad and referred to herein as NCTD, is to operate an environmentally sustainable and fiscally responsible transit network that provides seamless mobility for all while achieving organizational and operational excellence.

#### **VISION**

NCTD envisions a comprehensive transit and mobility system that connects all North County San Diego residents and visitors to a healthy, economically vibrant, and thriving region.

#### **ASSISTIVE SERVICES**

For individuals with disabilities, NCTD will provide assistive services. To obtain such services or copies of documents in an alternate format, please call or write, a minimum of 72 hours prior to the event, to request these needed reasonable modifications. NCTD will make every attempt to accommodate requests that do not give 72-hour notice. Please contact the Clerk of the Board at (760) 966-6696 or [clerk@nctd.org](mailto:clerk@nctd.org).

For individuals with sensory disabilities, this document is available in alternate formats. For information, please contact the Clerk of the Board at 760/966-6696 or [clerk@nctd.org](mailto:clerk@nctd.org). Persons with hearing impairment, please use the California Relay Service (CRS): 800/735-2929 TTY; 800/735-2922 voice; 800/855-3000 Spanish. CRS Customer Service: 877/632-9095 English or 877/419-8440 Spanish.

Agenda materials can be made available in alternative languages upon request. To make a request, please call (760) 966-6696 or email [clerk@nctd.org](mailto:clerk@nctd.org) at least 72 hours in advance of the meeting.

Los materiales de la agenda de NCTD están disponibles en otros idiomas. Para hacer una solicitud, llame al (760) 966-6696 o por correo electrónico a [clerk@nctd.org](mailto:clerk@nctd.org) al menos 72 horas antes de la reunión.

Any writings or documents provided to a majority of the members of the NCTD Board of Directors regarding any item on this agenda will be made available for public inspection at the office of the Clerk of the Board located at 810 Mission Avenue, Oceanside, CA 92054, during normal business hours and on the website at [GoNCTD.com](http://GoNCTD.com).

## **PUBLIC COMMENT**

**IN-PERSON PARTICIPATION AT THE BOARD MEETINGS:** All persons wishing to address the Board of Directors during the meeting can do so in-person. Speakers must complete a “Request to Speak” form provided at the meeting. The completed form must be submitted to the Clerk of the Board prior to the call of the specific agenda item on which the individual wishes to speak.

**WRITTEN COMMENT PRIOR TO BOARD MEETINGS:** Members of the public may also submit their comments via email at [publiccomment@nctd.org](mailto:publiccomment@nctd.org). All comments received prior to the start of the Board or Committee meeting will be provided to the Board/Committee and made available for public inspection on the NCTD website at: <https://gonctd.com/about-nctd/board-information/> prior to the meeting and included in the record of the Board/Committee Meeting.

**VIRTUAL PARTICIPATION AT THE BOARD MEETINGS:** Pursuant to Government Code section 54953, NCTD is providing alternatives to in-person attendance for viewing and participating in NCTD Board and/or Committee meetings.

### **Zoom Participation:**

Members of the public may view or participate in the meeting through Zoom from a PC, MAC, iPad, iPhone, or Android device, at the following URL:

<https://nctd.zoom.us/j/85396026671?pwd=HeTiKuBzgairHfxq8lvDQQiMrOGa2i.1>

Passcode: 209889

### **Phone Participation:**

To join the meeting by phone, dial 669-900-6833

Webinar ID: 853 9602 6671

Passcode: 209889

If you would like to speak on an agenda item via Zoom during the meeting, you must email the Clerk of the Board at [clerk@nctd.org](mailto:clerk@nctd.org). Please provide the Clerk your name and item number you wish to comment on. *If you plan on calling into the Zoom meeting rather than videoconferencing, you must also provide the telephone number you will be using.* You must be logged on to the Zoom meeting by phone or online to speak. When it is your turn to comment, the Clerk of the Board will call you by name or phone number. Members of the public may register with the Clerk of the Board to speak on an agenda item until the public comment period for that item is closed.

The public may also provide oral comments on agenda items by calling (760) 966-6560. When prompted, the caller should identify the agenda item they wish to speak about and leave a message not to exceed three minutes. All telephonic comments received prior to the start of the Board or Committee meeting will be provided to the Board/Committee prior to the meeting and made available for public inspection on the NCTD website at: <https://GoNCTD.com/about-nctd/board-information/>.

All written and/or telephonic comments received by 5:00 p.m. the day before the meeting will be shared with the Board of Directors and made available for public inspection prior to the meeting. Written and/or telephonic comments may not be read aloud or played for the Board of Directors during the meeting. All telephonic and written comments will be made part of the record.

## **EXECUTIVE COMMITTEE MEETING BEGINNING AT 11:00 A.M.**

- **CALL TO ORDER**
- **ROLL CALL OF BOARD MEMBERS**
- **SAFETY BRIEF & EVACUATION PROCEDURES – Suheil Rodriguez, Director of Administration/Clerk of the Board**
- **PUBLIC COMMUNICATIONS**

There is a time limit of 15 minutes for this section of Public Communications and each speaker is limited to three minutes for their presentation.

### **AGENDA ITEMS 1 AND 2**

1. **Receive Proposed CY2026 Executive Committee Work Plan (Attachment 1A)**  
Per NCTD Board Policy No. 3 - Committees and External Appointments, the Executive Committee will discuss, develop, and receive a work plan for CY2026.  
*(Mary Dover, Chief of Staff)*
  2. **Review Proposed Fare Change Study (Attachment 2A)**  
Staff will provide an overview of proposed modifications to the Regional Fare Ordinance and public feedback received on the proposals.  
*(Mary Dover, Chief of Staff)*
- **BOARD MEMBER REPORTS, COMMENTS AND CORRESPONDENCE**
  - **ADJOURNMENT**
  - **CERTIFICATIONS AND RULES (FOR BOARD AND PUBLIC INFORMATION)**
    - Posting of Board Agenda (Page 5)
    - Rules for Public Speakers at meetings of the North County Transit – San Diego Railroad (Page 6)

#### **Upcoming Meetings:**

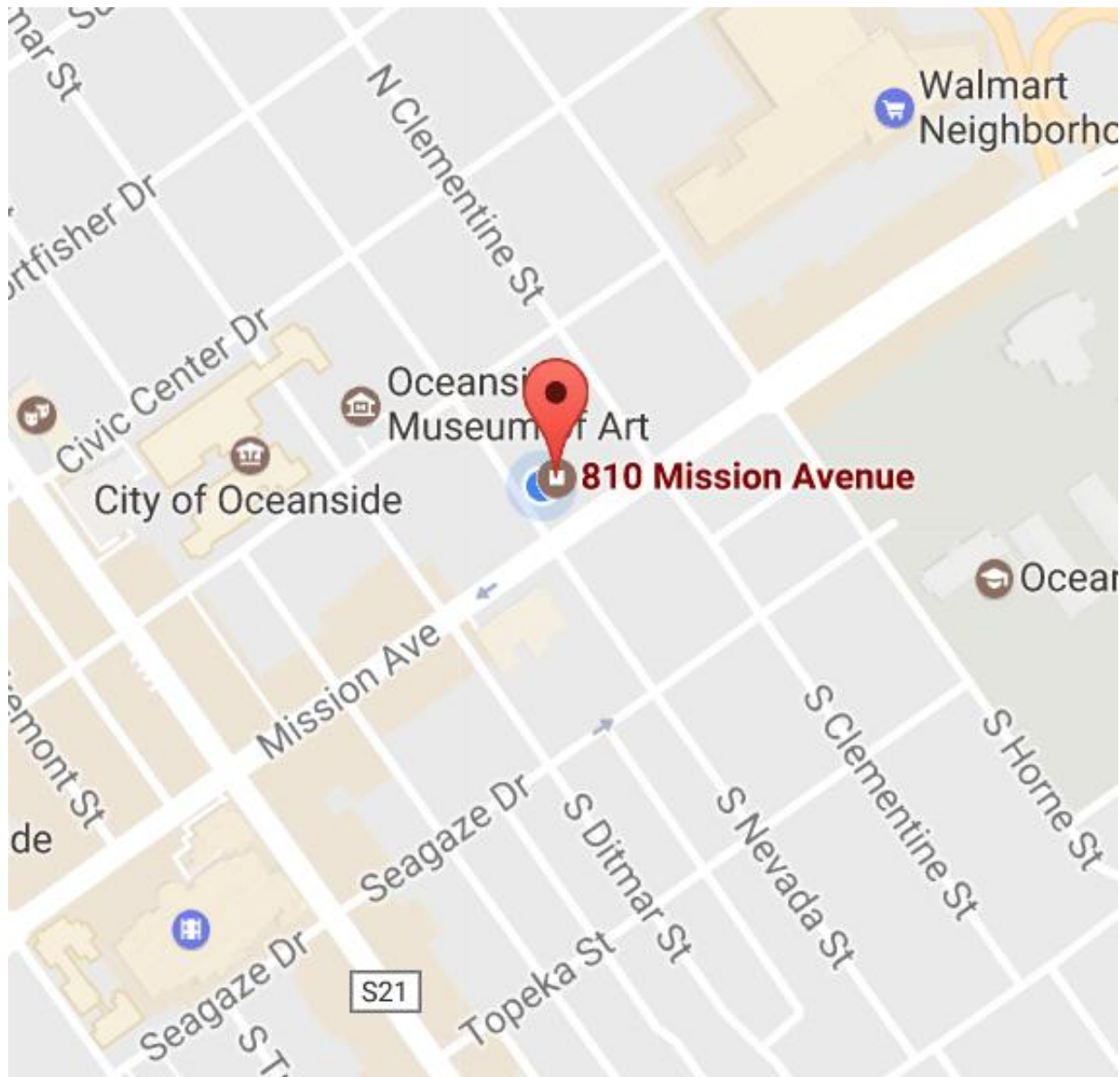
- ***Regular Board Meeting: Thursday, April 16, 2026 at 2:00 p.m.***

***All Regular Board and Committee Meetings will be held at NCTD Administrative Offices, 810 Mission Ave., Oceanside CA, unless otherwise provided on public notice.***

# **NORTH COUNTY TRANSIT**

## **SAN DIEGO RAILROAD**

### **MAP OF NCTD ADMINISTRATIVE OFFICE**



The NCTD Board Chambers is located at NCTD Administrative Office, 810 Mission Avenue, Oceanside, CA 92054 and is accessible by the COASTER (NCTD Commuter Rail), SPRINTER (NCTD Hybrid Rail), and the BREEZE (NCTD Bus).

Please log onto [www.goNCTD.com](http://www.goNCTD.com) to check our current routes and schedules, or call 1-800-COMMUTE.

**NORTH COUNTY TRANSIT**  
**SAN DIEGO RAILROAD**

April 3, 2026

**To:** North County Transit – San Diego Railroad Board Members  
**From:** Suheil Rodriguez, Clerk of the Board  
**Subject:** POSTING OF EXECUTIVE COMMITTEE AGENDA

In Compliance with the Ralph M. Brown Act, as Amended, the following information is provided.

The Agenda for this Executive Committee meeting of the Board was posted as follows:

**Committee Meeting:** April 7, 2026 at 11:00 a.m.

**Posted At:** 810 Mission Avenue, Oceanside, CA

**Posted Online At:** [www.goNCTD.com](http://www.goNCTD.com)

**Date & Time of Posting:** April 3, 2026 by 5:00 p.m.

**Posted By:** Suheil Rodriguez, Clerk of the Board

# **NORTH COUNTY TRANSIT**

## **SAN DIEGO RAILROAD**

### **Rules for Public Speakers at Meetings of the North County Transit – San Diego Railroad**

Per Board policy, all public communications at meetings of the North County Transit – San Diego Railroad shall be made and received in accordance with the following procedures:

#### **1. COMMENTS FOR MATTERS NOT ON AGENDA**

- A. Total time limit for telephonic comments:
  - Beginning of meeting: 15 minutes
  - End of meeting: No time limit.
- B. Time limit per speaker per meeting: Three minutes, with no donation of time allowed.
- C. Priority: First come, first served. Speakers who registered to speak with the Clerk will be called to address the Board of Directors in the order they are received.
- D. Order on agenda: Comments for matters not on the agenda will be heard at the beginning of the meeting and if the time limit stated in Paragraph A is exhausted, comments that were unable to be heard due to time limit stated above, will be heard at the end of the meeting under “*Remaining Public Communications.*”

#### **2. TIME LIMITS FOR ADDRESSING MATTERS ON THE AGENDA**

- A. Total time limit: None.
- B. Time limit per speaker: Three minutes, with one donation of three minutes, for a maximum of six minutes.
- C. These rules apply to both public hearing and non-public hearing items listed on the agenda.
- D. Comments made not germane to the subject matter of the agenda item being considered will be considered out of order.

#### **3. CUTOFF FOR TURNING IN SPEAKER SLIPS**

- A. Members of the public may register with the Clerk to speak on an agenda item up until the public comment period is closed on a particular item.

#### **4. MODIFICATION OF RULES BY CHAIR**

- A. The Board Chair may, in their absolute discretion, modify these rules. However, a decision of the Chair to do so in one instance shall not be deemed a waiver of the rules as to any other instance or matter.

**NORTH COUNTY TRANSIT**  
**SAN DIEGO RAILROAD**

**Executive Committee**

**CY2026 WORK PLAN**

**Priya Bhat-Patel, Board Chair**  
**Mike Sannella, Board Vice-Chair**  
**Tracy Martinez, MSPBD Chair**  
**Jewel Edson, PAF Vice-Chair**

**Staff Committee Liaison:**  
**Mary Dover, Chief of Staff**

<b>COMMITTEE REVIEW</b>	<b>ITEM</b>
April 7	<ul style="list-style-type: none"><li>• Receive Proposed CY2026 Executive Committee Work Plan</li><li>• Review Proposed Fare Change Study</li></ul>
October 13	<ul style="list-style-type: none"><li>• Annual Review of Board Policies</li><li>• Closed Session – Deputy Chief Executive Officer/ Chief General Counsel Performance Review</li><li>• Closed Session – Chief Executive Officer Performance Review</li></ul>
December 8	<ul style="list-style-type: none"><li>• Receive Proposed Legislative Program for CY2027</li></ul>



# FARE CHANGE PROPOSALS



Is **cost** or **service** more important to you?

**Attend a workshop.**  
**Share your opinion.**

[sdmts.com/FareChange](https://sdmts.com/FareChange)



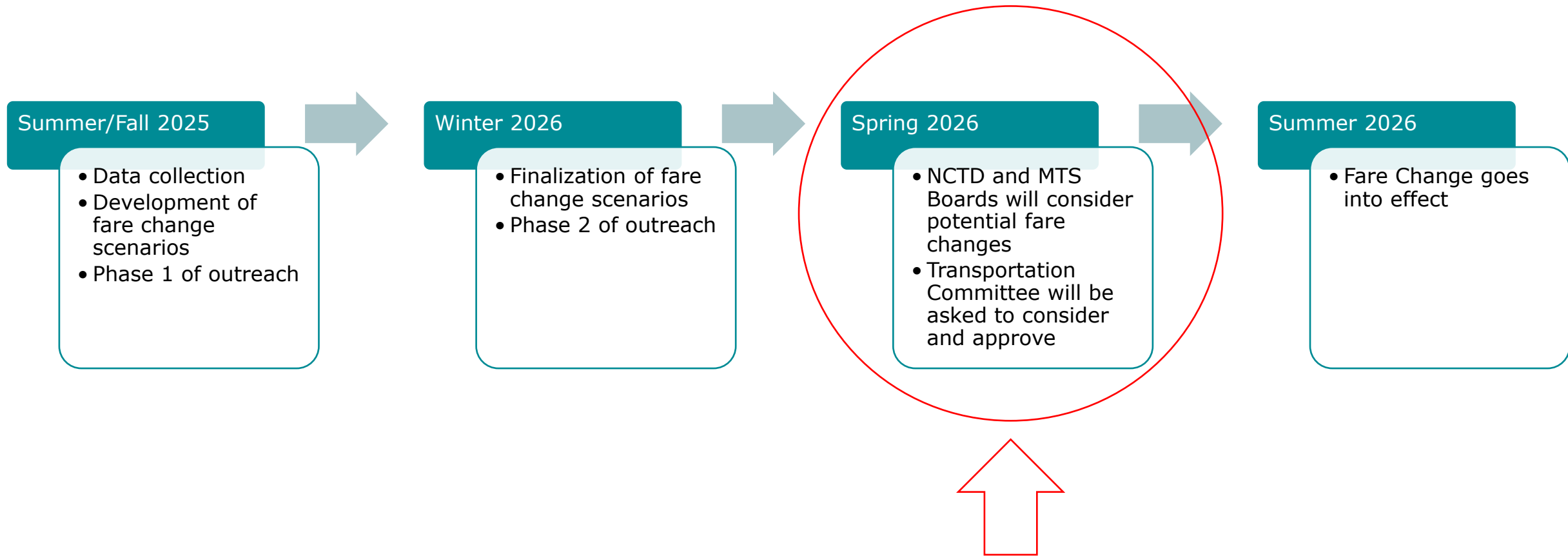
## Review Proposed Fare Change Study

Executive Committee Meeting  
April 7, 2026

COASTER SPRINTER BREEZE FLEX *LIFT* NCTD



# Fare Change Study Timeline



# Fare Change Package Comparison

	Package A	Package B
<b>Projected Annual Revenue Increase</b>	\$800,719	\$1,573,009
<b>Projected Annual Ridership Loss</b>	176,079 (-2.12%)	268,364 (-3.22%)
<b>High-Level Comparison</b>	Lower adult fare increases, but higher SDM SPRINTER/BREEZE monthly pass	Higher Adult, but lower SDM SPRINTER/BREEZE Monthly pass. Higher fare increase in Adult pass and One-Way.
	Lower Day pass and One-Way fares	Steeper increase in Adult Day Pass and One-Way
	Lower annual revenue/ more service impacts	Higher annual revenue/ fewer service impacts
	Lower projected ridership loss	Higher projected ridership loss

# One-Way and Day Pass

ADULT Single Ride/One-Way			
	Package A	Package B	Current
BREEZE	\$3.00	\$3.50	\$2.50
SPRINTER	\$3.00	\$3.50	\$2.50
FLEX	\$5.00	\$5.00	\$5.00
COASTER 1 ZONE	\$6.50	\$8.00	\$5.00
COASTER 2 ZONES			\$5.75
COASTER 3 ZONES			\$6.50

SDM/Y Single Ride/One-Way			
	Package A	Package B	Current
BREEZE	\$1.50	\$1.50	\$1.25
SPRINTER	\$1.50	\$1.50	\$1.25
FLEX	\$2.50	\$2.50	\$2.50
COASTER 1 ZONE	\$3.25	\$4.00	\$2.50
COASTER 2 ZONES			\$2.75
COASTER 3 ZONES			\$3.25

ADULT Day Pass			
	Package A	Package B	Current
REGIONAL	\$7.00	\$8.00	\$6.00
PREMIUM REGIONAL	\$14.00	\$16.00	\$12.00
COASTER REGIONAL	\$15.00	\$20.00	\$15.00

SDM/Y Day Pass			
	Package A	Package B	Current
REGIONAL	\$3.50	\$3.50	\$3.00
PREMIUM REGIONAL	\$7.00	\$7.00	\$6.00
COASTER REGIONAL	\$7.50	\$10.00	\$7.50

# Monthly Passes

ADULT Monthly Passes			
	Package A	Package B	Current
REGIONAL	\$90.00	\$100.00	\$72.00
PREMIUM REGIONAL	\$125.00	\$140.00	\$100.00
COASTER REGIONAL 1 ZONE	\$185.00	\$196.00	\$140.00
COASTER REGIONAL 2 ZONES			\$161.00
COASTER REGIONAL 3 ZONES			\$182.00
SPRINTER/BREEZE	\$65.00	\$70.00	\$59.00

SDM/Y Monthly Passes			
	Package A	Package B	Current
REGIONAL	\$30.00	\$28.00	\$23.00
PREMIUM REGIONAL	\$42.00	\$39.00	\$32.00
COASTER REGIONAL 1 ZONE	\$60.00	\$76.00	\$58.00
COASTER REGIONAL 2 ZONES			
COASTER REGIONAL 3 ZONES			
SPRINTER/BREEZE	\$23.00	\$20.00	\$19.00

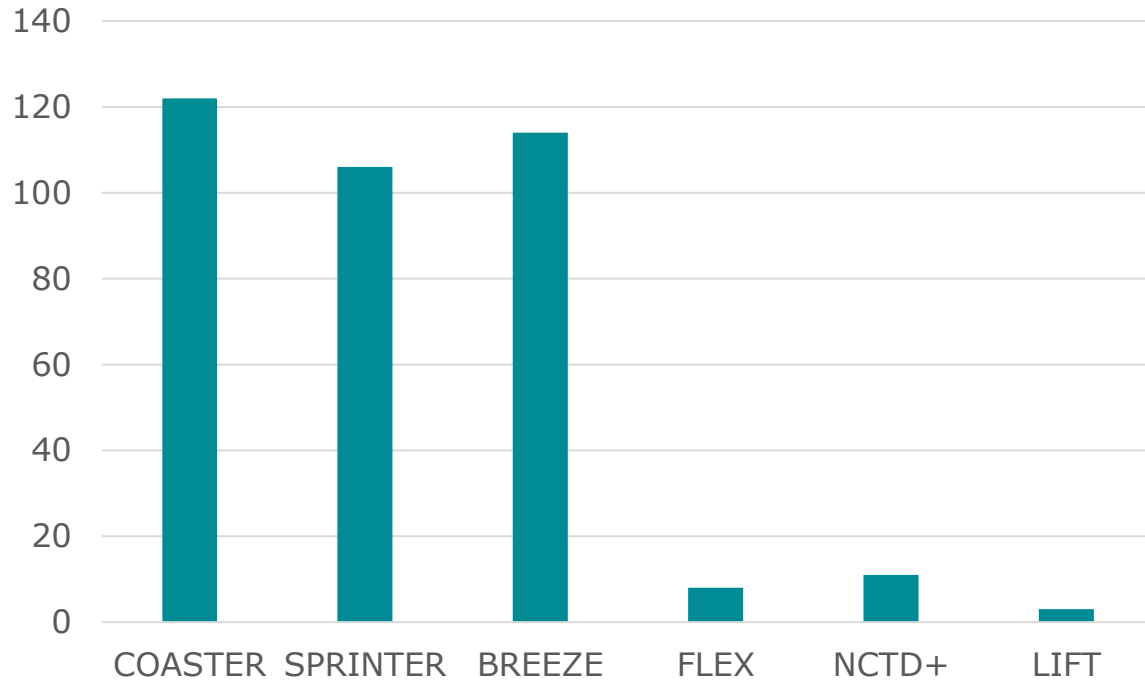
# Public Outreach

- 12 in-person outreach events
- Two virtual workshops
- On-board outreach on 17 COASTER, SPRINTER and BREEZE trips
- Online survey
- Social media
- Front-line employee education

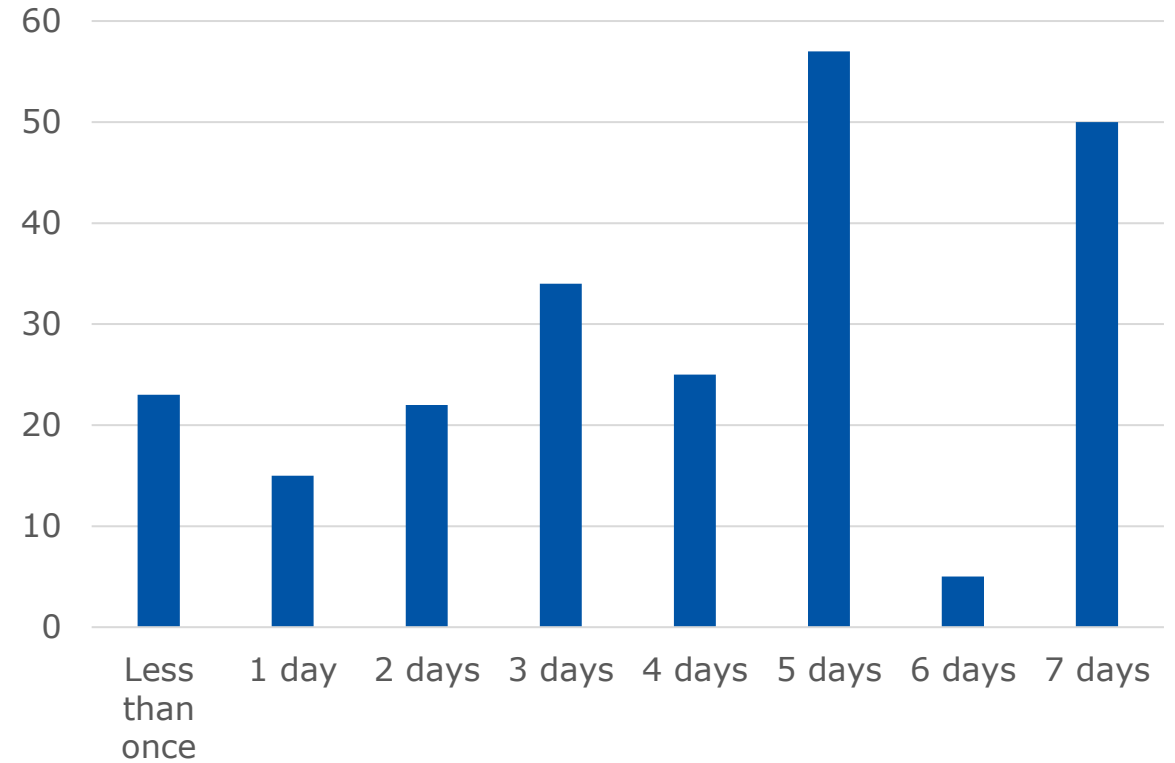


# Survey Results

## Mode

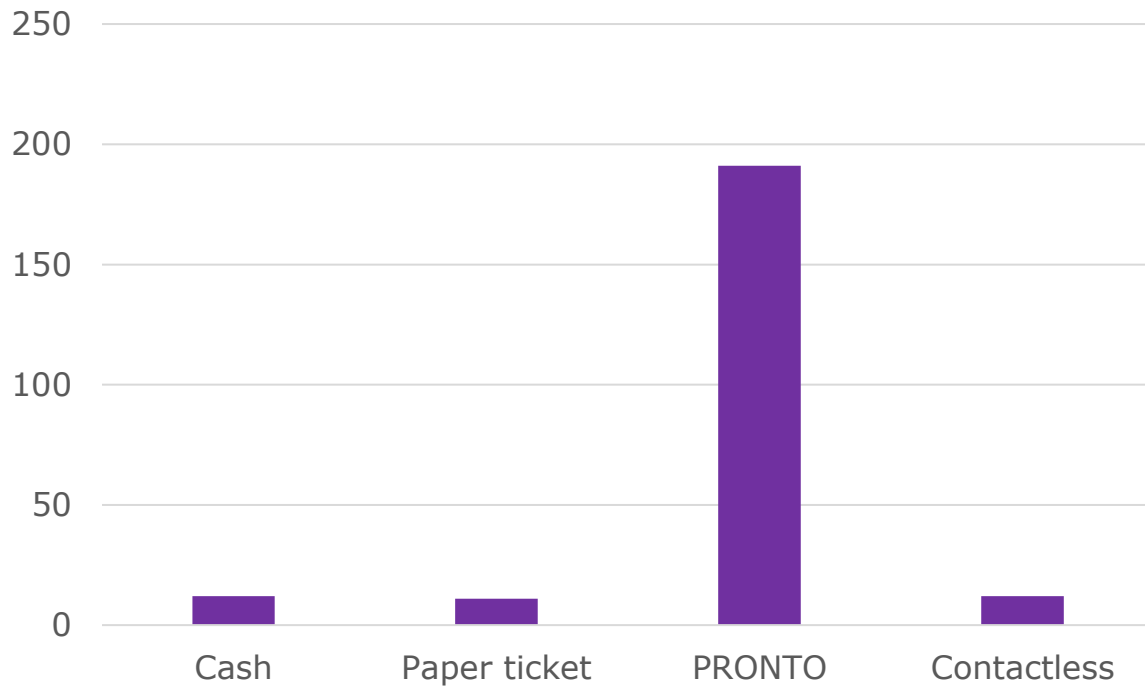


## Frequency (per week)

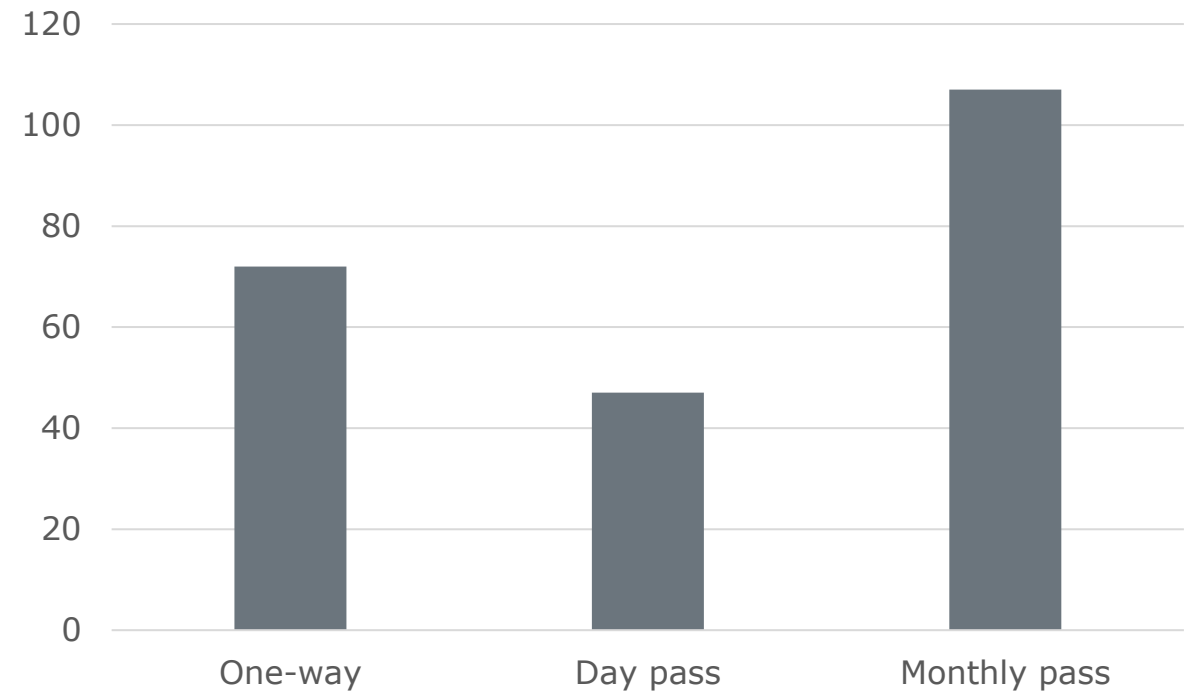


# Survey Results

## Payment method



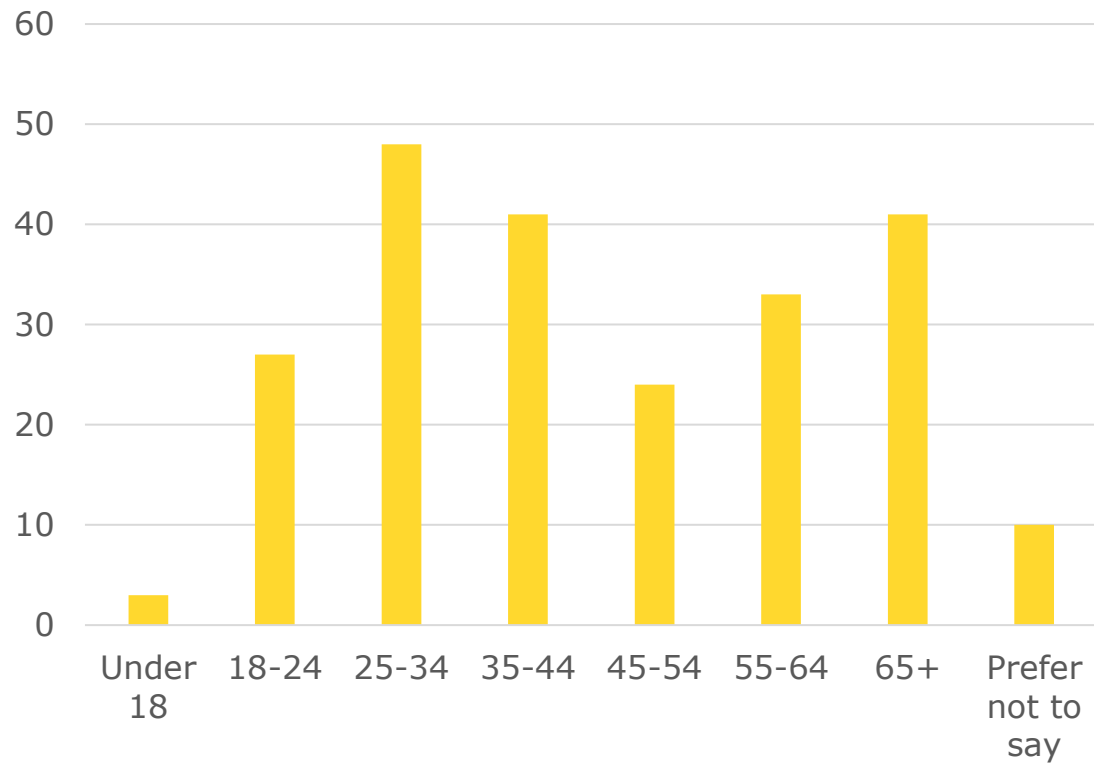
## Fare Type



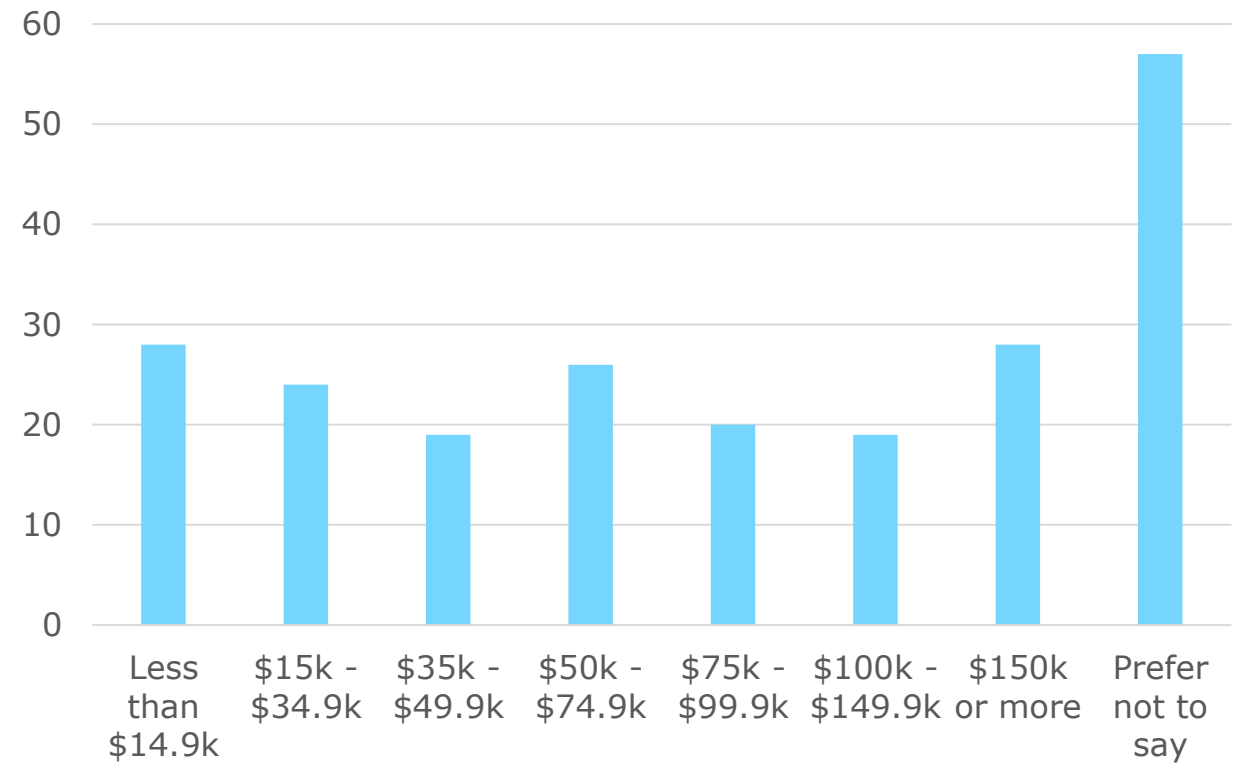


# Survey Results

## Age

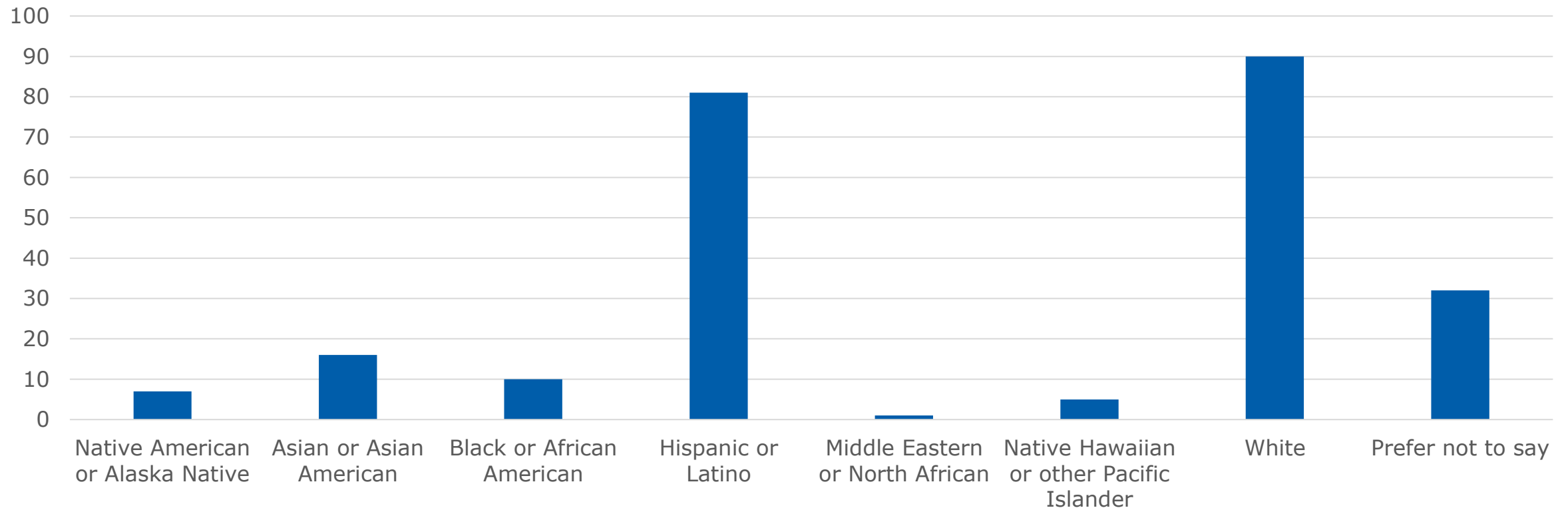


## Household income



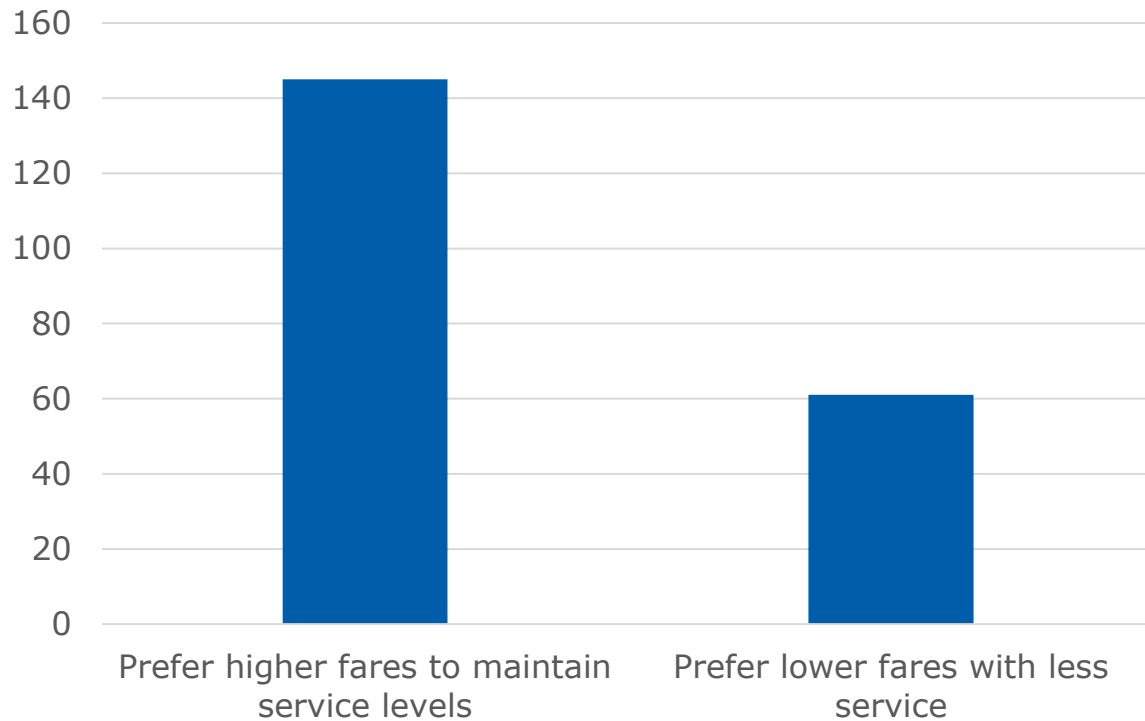
# Survey Results

Race or Ethnicity

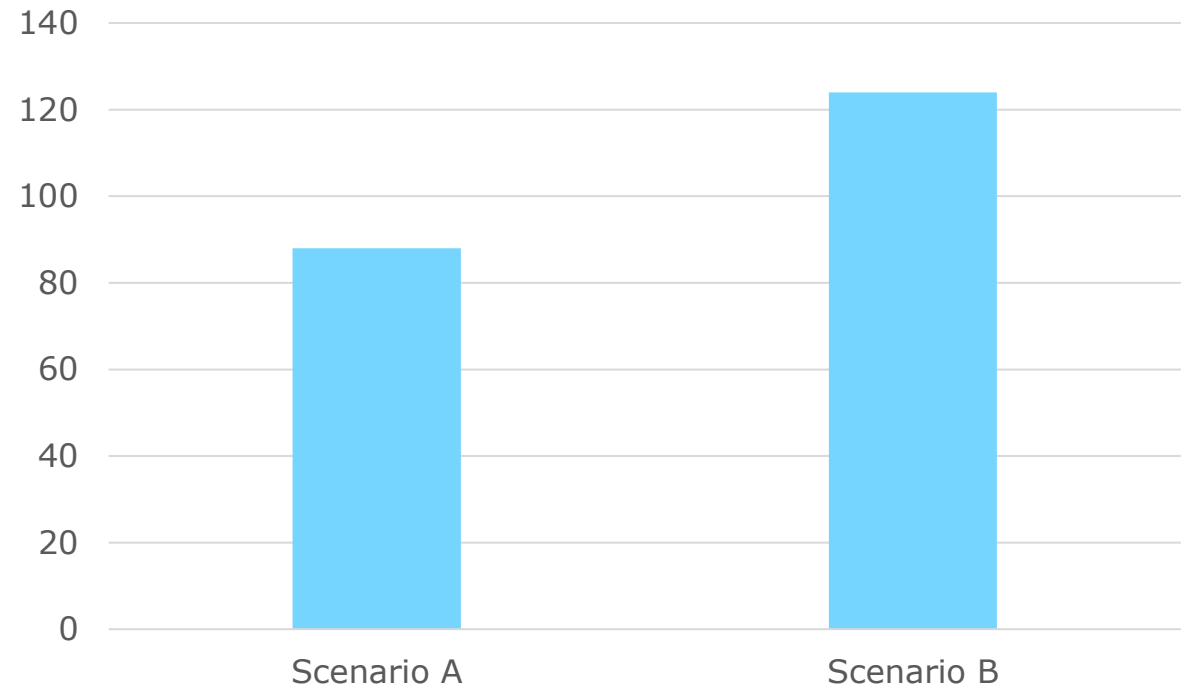


# Survey Results

## Fares vs. service



## Fare scenarios



# Next Steps

- Executive Committee discussion and feedback will inform staff recommendation
- NCTD's Board of Directors will review the proposals and consider making a recommendation on April 16, 2026
- Recommended proposals will go to the San Diego Association of Governments (SANDAG) Transportation Committee for final review and approval in late Spring/Summer

# Questions?